

# Corporate Sponsorship Opportunities

## We change lives. You can, too.

For 36 years, the Jewish Federation of Greater Ann Arbor has been the vibrant hub of a community that celebrates Jewish life.

### Your Impact:

#### Secure the Jewish community

Implement best-practice security protocols and fund vital security personnel for local Jewish organizations.

#### Care for the vulnerable

Address dire human needs such as social isolation and food insecurity for older adults locally and in the Former Soviet Union.

#### Fight antisemitism

Build relationships between the Jewish and other marginalized communities and advocate for the needs of the Jewish community in broader Washtenaw County.

#### Instill pride in identity

Support high-quality Jewish-infused early childhood education, summer camp experiences, and transformational programs for college students.



### Your Reach:

High net-worth individuals in Southeast Michigan and beyond. Our donors represent leaders in business, academia, medicine, law, politics, philanthropy, and more.



**3,000 subscribers**

sent weekly emails



**700 donors**

give \$1.5 million annually



**900+ engaged**

monthly website visitors



**7,000 members**

active in our database



# Become a Corporate Sponsor

## Diamond Level (\$20,000)

### General benefits

- Linked logo on our website's corporate sponsorship page
- Annual Washtenaw Jewish News listing
- Logo in our Annual Report
- Logo on display at all events (including Main Event)
- Logo listed in our twice monthly email newsletters

### Main Event benefits

- 16 event tickets
- 2 tables with preferred seating
- 8 tickets to VIP reception dinner
- Linked logo on all event communications
- Special recognition from the stage during the event
- Full page ad in printed Program Book

## Platinum Level (\$10,000)

### General benefits

- Linked logo on our website's corporate sponsorship page
- Annual Washtenaw Jewish News listing
- Logo in our Annual Report
- Logo on display at all events (including Main Event)
- Logo listed in our twice monthly email newsletters

### Main Event benefits

- 6 event tickets
- Linked logo on all event communications
- Special recognition from the stage during the event
- Full page ad in printed Program Book

## Gold Level (\$5,400)

### General benefits

- Linked logo on our website's corporate sponsorship page
- Annual Washtenaw Jewish News listing
- Logo in our Annual Report
- Logo on display at all events (including Main Event)

### Main Event benefits

- 4 event tickets
- Linked logo on all event communications
- Half page ad in printed Program Book

## Silver Level (\$3,600)

### General benefits

- Linked name on our website's corporate sponsorship page
- Annual Washtenaw Jewish News listing
- Name in our Annual Report
- Name on display at all events (including Main Event)

### Main Event benefits

- 2 event tickets
- Linked name on all event communications
- Half page ad in printed Program Book

## Bronze Level (\$1,800)

### General benefits

- Linked name on our website's corporate sponsorship page
- Annual Washtenaw Jewish News listing
- Name in our Annual Report
- Name on display at all events (including Main Event)

### Main Event benefits

- 2 event tickets
- Quarter page ad in printed Program Book



## Become a Corporate Sponsor

	Diamond \$20,000	Platinum \$10,000	Gold \$5,400	Silver \$3,600	Bronze \$1,800
<b>General Benefits</b>					
Listed on our website's corporate sponsorship page	Logo	Logo	Logo	Name	Name
Annual Washtenaw Jewish News listing	Logo	Logo	Logo	Name	Name
Listing in our Annual Report	Logo	Logo	Logo	Name	Name
Acknowledgement on display at all our events (including Main Event)	Logo	Logo	Logo	Name	Name
Logo listed in our twice monthly email newsletters	x	x	-	-	-
<b>Main Event Benefits</b>					
Event tickets	16	6	4	2	2
Tables with preferred seating	2	-	-	-	-
Tickets to VIP reception dinner	8	-	-	-	-
Listed on all event communications	Logo	Logo	Logo	Name	Name
Special recognition from the stage during the event	x	x	-	-	-
Ad in printed program book	Full page	Full page	Half page	Half page	Quarter page



## About the Main Event

The Main Event is the Jewish Federation's farthest-reaching fundraising event of the year. With nearly 500 donor attendees annually, 10% of our Annual Community Campaign is raised in this one night.

The October 25, 2026 Main Event celebrates the Jewish Federation's 36<sup>th</sup> Anniversary, a significant milestone in Jewish tradition. The event will feature rising star Jewish comedian Alex Edelman.

Our high net-worth and high-influence attendees will associate your brand with the positive feelings of community and philanthropy they get from this event.

### Donate a raffle prize

You can get your name in front of our Main Event attendees and be featured on event promotions by donating a prize to our annual raffle. If the value of your gift exceeds \$1,800, you will receive the benefits for that level of corporate sponsorship.

### Buy an ad in the Commemorative Program Book

The nearly 500 attendees at the Main Event will receive a copy of our commemorative Program Book. Additionally, it will be shared with influential stakeholders throughout the 2026-2027 year. We invite you to advertise your business or share well wishes to the Jewish Federation by purchasing an ad in the Program Book.



## Promote your company in the Main Event's printed Program Book

### Half page (horizontal)

\$500

8" x 4.625"

### Quarter page

\$250

3.875" x 4.625"

### Full page

\$750

8" x 9.5"

### Half page (vertical)

\$500

3.875" x 9.5"